

PRESS RELEASE

Public Expose Tahun 2026 PT Ecocare Indo Pasifik Tbk

Jakarta, 13 Mei 2026 – PT Ecocare Indo Pasifik Tbk (“Perseroan” atau “HYGN”), perusahaan penyedia layanan terintegrasi di bidang hygiene, cleaning, dan pest control, hari ini telah menyelenggarakan Public Expose Tahunan 2026 sebagai bentuk keterbukaan informasi kepada publik dan pemangku kepentingan.

Dalam kesempatan tersebut, Perseroan memaparkan kinerja usaha, pencapaian strategis sepanjang tahun buku 2025, serta arah pengembangan bisnis ke depan yang berfokus pada transformasi digital dan pemanfaatan data serta kecerdasan buatan (AI).

Kinerja Keuangan 2025

Perseroan membukukan laba bersih sebesar Rp19,71 miliar pada tahun buku yang berakhir 31 Desember 2025. Dari jumlah tersebut, sebesar 38,01% atau Rp7,49 miliar dibagikan sebagai dividen tunai kepada pemegang saham, setara dengan Rp3 per saham. Sisa laba bersih dialokasikan sebagai laba ditahan untuk mendukung pengembangan usaha Perseroan ke depan.

Penguatan Transformasi Digital

Sepanjang tahun 2025, Perseroan terus memperkuat fondasi digital melalui berbagai inisiatif strategis, antara lain:

- Implementasi **Super Sales App** untuk integrasi proses penjualan berbasis digital
- Pengembangan **e-Pest Monitoring** untuk sistem monitoring layanan secara real-time dan paperless
- Peningkatan sistem **ERP** untuk integrasi operasional dan keuangan

Public Expose 2026 PT Ecocare Indo Pasifik Tbk

Jakarta, May 13, 2026 – PT Ecocare Indo Pasifik Tbk (the “Company” or “HYGN”), an integrated service provider in the hygiene, cleaning, and pest control sectors, today held its 2026 Annual Public Expose as part of its commitment to transparency to the public and stakeholders.

On this occasion, the Company presented its business performance, strategic achievements throughout the 2025 financial year, as well as its future business direction, which focuses on digital transformation and the utilization of data and artificial intelligence (AI).

Financial Performance 2025

The Company recorded a net profit of IDR 19.71 billion for the financial year ended 31 December 2025. Of this amount, 38.2% or IDR 7.53 billion was distributed as cash dividends to shareholders, equivalent to IDR 3 per share. The remaining net profit has been allocated as retained earnings to support the Company’s future business development.

Strengthening Digital Transformation

Throughout 2025, the Company continued to strengthen its digital foundation through various strategic initiatives, including:

- Implementation of **Super Sales App** to integrate digital-based sales processes
- Development of **e-Pest Monitoring** for real-time and paperless service monitoring
- Enhancement of **ERP** systems to integrate operations and finance

- Optimalisasi **CRM & Omnichannel** guna meningkatkan pengalaman pelanggan
- Pengembangan **ecoDemy** sebagai platform pembelajaran internal
- Inisiatif penggunaan kendaraan listrik (EV) sebagai bagian dari strategi keberlanjutan
- Optimization of **CRM & Omnichannel** to improve customer experience
- Development of **ecoDemy** as an internal learning platform
- Electric vehicle (EV) initiatives as part of the sustainability strategy

Inisiatif Keberlanjutan dan Efisiensi Operasional

Perseroan juga menunjukkan komitmennya terhadap keberlanjutan melalui ekspansi armada kendaraan listrik yang meningkat signifikan dari 10 unit pada tahun 2024 menjadi 52 unit per Mei 2026. Langkah ini diharapkan dapat meningkatkan efisiensi operasional sekaligus mendukung agenda lingkungan.

Akselerasi Data & AI

Perseroan mulai mengimplementasikan strategi berbasis data dan AI untuk meningkatkan efektivitas operasional dan pertumbuhan bisnis, termasuk:

- Pengembangan analitik pelanggan (Customer 360)
- Optimalisasi proses penjualan dan layanan berbasis data
- Peningkatan kualitas layanan melalui sistem monitoring berbasis AI
- Penguatan business intelligence sebagai dasar pengambilan keputusan

Pendekatan implementasi AI dilakukan secara bertahap melalui prinsip *pilot, measure, and scale* guna memastikan efektivitas dan keberlanjutan implementasi.

Pengembangan Bisnis Baru

Dalam rangka memperluas portofolio usaha, Perseroan meluncurkan beberapa inovasi dan unit bisnis baru, antara lain:

Sustainability and Operational Efficiency Initiatives

The Company also demonstrated its commitment to sustainability through the expansion of its electric vehicle fleet, which increased significantly from 10 units in 2024 to 52 units as of May 2026. This initiative is expected to improve operational efficiency while supporting environmental objectives.

Data & AI Acceleration

The Company has begun implementing data- and AI-driven strategies to enhance operational effectiveness and business growth, including:

- Development of customer analytics (Customer 360)
- Optimization of sales and service processes based on data
- Improvement of service quality through AI-based monitoring systems
- Strengthening business intelligence as a foundation for decision-making

The implementation of AI follows a phased approach based on the principle of *pilot, measure, and scale* to ensure effectiveness and sustainability.

New Business Development

As part of its efforts to expand its business portfolio, the Company has launched

- **ecoCare Pure Air**, solusi berbasis IoT untuk monitoring dan pengelolaan kualitas udara
- **ecoCare Scent Nano**, inovasi produk untuk meningkatkan kualitas lingkungan dan pengalaman pengguna

•
Inisiatif ini diharapkan dapat membuka peluang pasar baru serta memperkuat posisi Perseroan sebagai perusahaan jasa terintegrasi berbasis teknologi di sektor environmental health.

Melalui berbagai inisiatif strategis tersebut, Perseroan optimis dapat terus menciptakan pertumbuhan yang berkelanjutan, meningkatkan kualitas layanan, serta memberikan nilai tambah bagi seluruh pemangku kepentingan.

several innovations and new business units, including:

- **ecoCare Pure Air**, an IoT-based solution for air quality monitoring and management
- **ecoCare Scent Nano**, an innovative product to enhance environmental quality and user experience

These initiatives are expected to open new market opportunities and further strengthen the Company's position as a technology-based integrated service provider in the environmental health sector.

Through these strategic initiatives, the Company remains optimistic in achieving sustainable growth, enhancing service quality, and delivering added value to all stakeholders.